



SouthwestWomensChorus.org  
501(c)(3) 20-1694150

**Bill Paisner, Director**  
30914 Del Rey Road  
Temecula, CA 92591  
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## Program Rate Sheet

**Submission Deadline: Midnight Monday April 30, 2012**

The Southwest Women's Chorus is an independent chorus for women who love to sing. Founded in 2000, it presents high quality Christmas and Spring concerts. Advertising in the program will reach a cultured and moderately affluent audience, typically 600 for Christmas & 400 for Spring. Your ad will identify your organization as a supporter of the arts in the community. The Southwest Women's Chorus is supported by member dues, by fund raising activities at concerts, and by the contributions of enlightened businesses such as yourselves. All contributions are tax deductible. We are a 501(c)(3) non-profit organization.

### AD SPECIFICATIONS (GENERAL)

A program page ad space is 7 1/2 " high by 6" wide. We accept full page, 2/3 page horizontal, 1/2 page horizontal, 1/3 page horizontal, and business card size ads. We accept 300 dpi ads in JPG, EPS, or PDF formats. We also accept good master copies on paper and actual business cards. NOTE: Inside Cover and Back Cover ads will be in color. All others will be in B&W.

Paper ads or business cards: please give to your chorus representative or mail to:

**Southwest Women's Chorus**  
**30914 Del Rey Road**  
**Temecula, CA 92591**

Electronic ads or business card images: please email to:

**wpaisner@post.harvard.edu**

### AD PRICES & SIZES

	Full Page 7 1/2"H x 6"W	2/3 Page 5"H x 6"W	1/2 Page 3 5/8"H x 6"W	1/3 Page 2 1/2"H x 6"W	Business Card
Back Cover	\$200	----	----	----	----
Inside Cover	\$175	\$115	\$85	\$60	----
Inside	\$150	\$100	\$75	\$50	\$35